

Key Information

- ▶ Probability-based mixed-mode omnibus access panel, representative for the German-speaking population permanently residing in Germany (18-70 years of age)
- ▶ Free data collection service for the social science research community
- ▶ Multi-mode surveys (web-based surveys and mail surveys)
- ▶ Bi-monthly data collection waves, approx. 20 minutes of interviewing time each
- ▶ Accepted study designs: single-wave studies, e.g. cross-sectional designs; multiple-wave studies, e.g., longitudinal designs
- ▶ Free access to the GESIS Panel longitudinal datasets
- ▶ Recruitment of panelists based on a representative sample drawn from population registers

For more information,
please visit our website at

www.gesis-panel.org



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GESIS Panel

An Open Omnibus Access
Panel for the Social Sciences

www.gesis-panel.org

GESIS Panel

General Overview

The GESIS Panel is a probability-based omnibus access panel infrastructure located at GESIS Leibniz Institute for the Social Sciences in Mannheim, Germany.

Starting in 2014, the GESIS Panel will offer the social science community a unique opportunity to collect survey data from a representative sample of the German population free of charge. Data collected within the GESIS Panel will be available for both primary researchers fielding their own studies and secondary researchers. The mixed-mode self-administered surveys (web-based surveys and mail surveys) will be fielded on a bi-monthly basis with each wave consisting of two major parts: About fifteen minutes of survey time is reserved for the studies submitted by primary researchers. The second part of each survey wave (about five minutes of interviewing time) is reserved for longitudinal core study topics developed by GESIS.

One main goal of the GESIS Panel longitudinal core study is to measure frequently demanded respondent characteristics which go beyond demographics, such as personality and human values, political attitudes, well-being and quality-of-life, environmental attitudes and behavior, and information/communication technology usage.

Moreover, a second goal of the GESIS Panel longitudinal core study is to assess and control for data quality (i.e., different sources of survey error) by measuring concepts, such as survey participation evaluations, survey mode habits and preferences, and by including selected items from other benchmark surveys (e.g., German micro-census, ESS, ALLBUS, ISSP).

Sample and Recruitment

The reference population for the GESIS Panel is the German-speaking population aged between 18 and 70 years and permanently residing in Germany.

Panelists have been recruited from a random sample drawn from municipal population registers. All persons in the sample were interviewed in a computer-assisted personal interview (CAPI) at the respondents' homes and asked to participate in the panel. The panel set-up is such that mail questionnaires are sent to those persons who are in general willing to participate in the panel but are not able or do not want to participate in online surveys. Every interviewed person receives an incentive for the recruitment as well as for all following waves in which he or she participates.

For Primary Researchers: Proposal Submission

Academics from various social sciences fields, such as sociologists, psychologists, political scientists, economists, and criminologists at universities or non-commercial research institutes are invited to submit their proposals along with their proposed questionnaires. The GESIS Panel provides data collection free of charge to those groups. The panel does not accept commercial projects, however.

Proposals will undergo a peer-review process. The GESIS Panel welcomes proposals for single-wave studies as well as multiple-wave studies. Only studies that take full advantage of the entire panel will be considered. Cohort or sub-sample studies will not be considered.

Detailed information about the specific terms and conditions as well as the proposal submission procedure can be found here:

www.gesis-panel.org > Rubric: Proposal Submission

For Data Users (Primary and Secondary Researchers): Data Dissemination

Starting in spring 2014, data collected within the GESIS Panel will be made available through the GESIS Data Archive and can be accessed free of charge for scientific, policy-related or socially relevant (i.e., non-commercial) secondary research. Further information on accessing the data collected within the GESIS Panel can be found here:

www.gesis-panel.org > Rubric: Data Dissemination

